CISION
VIDAIMOBILIÁRIA
Meio: Imprensa **Âmbito:** Outros Assuntos
País: Portugal **Period.:** Trimestral
Área: 980cm² **Pág:** 66-67
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BEYOND CONSTRUCTION: BUILDING LONG-TERM VALUE

In real estate, success is often measured by what is delivered on completion day. A building is handed over, the contractor leaves, and a new chapter begins for the owner or investor. At MAP Group, we see things differently.

Branded Content : MAP Group

For us, construction is not the end of a project, it is one stage in the lifecycle of an asset. The real value lies in creating buildings that continue to perform, adapt and generate value long after the last piece of equipment leaves the site.

This long-term perspective has shaped the way MAP Group has evolved over the years. Today, it is far more than a construction company. It is an integrated ecosystem of specialised businesses that support clients across the entire real estate value chain: from investment and development to construction, technical management and ongoing property services.

"The buildings we deliver are only part of what we create. Our real ambition is to build lasting partnerships, supporting our clients throughout the entire lifecycle of every asset."

An integrated approach to real estate

MAP Group brings together complementary companies, each with a distinct area of expertise, but all working towards a common objective: protecting and enhancing the value of every asset.

MAP Engenharia e Construção delivers complex construction projects across residential, hospitality, commercial, healthcare and mixed-use developments.

MAP Spaces specialises in high-performance workplace fit-outs, creating environments where design, functionality and wellbeing coexist.

VILLAS focuses on the luxury residential market, delivering bespoke homes with exceptional levels of craftsmanship and attention to detail.

Beyond construction, the Group continues to support each asset through specialised companies dedicated to facility management and asset maintenance and real estate co-investment.

This integrated structure enables clients to work with a single trusted partner throughout the life of a project, while benefiting from the expertise of specialised teams at every stage.

Construction is only the beginning

Traditionally, the relationship between a contractor and a client ends when the building is delivered. At MAP Group, that relationship can continue for years.

Through MAP Property Services, the Group provides comprehensive Facility Management solutions that ensure buildings continue to operate efficiently, safely and sustainably throughout their lifecycle.

These services include preventive and corrective maintenance, technical management, building systems optimisation and operational support, helping owners protect their investment while maximising performance and user experience.

The advantage is clear. Because the building was constructed by MAP Group, no one understands its systems, technical solutions and construction details better than the teams responsible for maintaining it.

Mutual, Porto (©Telmo Miller)

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Knowledge accumulated throughout the construction process is not lost at handover. It remains within the Group and can continue to support the asset throughout its operational life. This continuity reduces response times, improves maintenance planning and allows potential issues to be identified before they become complex or costly problems.

For owners and investors, this translates into greater operational efficiency, lower lifecycle costs and higher asset reliability.It also provides something increasingly valuable in a fragmented real estate market: accountability. Instead of transferring knowledge between multiple suppliers, clients can rely on a partner that already understands the building, its history and its specific technical requirements.

In a sector where operational performance has become as important as construction quality, continuity is no longer simply an additional benefit. It is a strategic advantage.

Co-Investing alongside our clients

MAP Group's commitment can also begin before construction starts.Through MAP Real Estate, the Group participates as a co-investor in selected developments, partnering with developers who share a long-term vision for quality and value creation. This creates a different relationship from the traditional contractor-client model.

Rather than simply executing a project, MAP Group becomes directly aligned with the success of the development.By investing alongside its partners, the Group shares opportunities and responsibilities, reinforcing confidence between all stakeholders.

For developers, this alignment offers an additional layer of reassurance. A construction group willing to invest its own capital in a project demonstrates confidence in the development, its viability and its long-term potential. It sends a clear message to the market: the company responsible for building the project also believes in it.

This involvement can help mitigate risk by bringing construction knowledge into the investment and development process at an earlier stage.

Decisions can therefore take into account not only the immediate investment required, but also buildability, technical complexity, execution risk, operational efficiency and long-term asset performance.

This shared perspective encourages more informed decisions and a genuinely collaborative approach, focused on creating value throughout the entire project rather than concentrating solely on the construction phase.

A partnership across the asset lifecycle

Developers, investors and asset owners are no longer looking only for companies capable of delivering buildings. They need partners who understand the broader challenges associated with investment, execution, operational performance, sustainability and long-term value creation.

José Rui Meneses e Castro and Diogo Abecasis,
CO-CEOs,
MAP GROUP

MAP Group's structure reflects this evolution. By combining construction, specialised fit-out, luxury residential expertise, property services and strategic investment capabilities within one ecosystem, the Group offers clients continuity, technical knowledge and shared commitment throughout every phase of a project.

The relationship can begin with investment, continue through planning and construction, and extend into the daily operation and maintenance of the finished asset.

Each company has its own specialisation, but the Group's real strength lies in the way those capabilities connect.

Information is retained. Knowledge is shared. Responsibility does not disappear at handover. Because great buildings are not defined solely by how they are built.

They are also defined by how well they continue to perform, how effectively they adapt to new requirements and how successfully they preserve their value over time.

That is the philosophy behind MAP Group: building assets, building partnerships and building long-term value.